



ABATE of Alaska Board Meeting Minutes  
Scheduled: 03 August 2017, 7:00 PM to 9:00 PM

**I. Board Members -**

**Four of Six Board Members needed to establish Quorum (Indicate if Present)**

- a. Dan "Havoc" Coffey--present
- b. Dan "RC" Owens--present
- c. Ed Rutledge--present
- d. Barb Smart--present
- e. "Big Dave Grizzly" Monroe--present
- f. Daniel "Spider" Schneider--present

**II. OFFICER REPORTS (Optional) -**

**(Indicate if Present)**

- a. President - Tom "Zookeeper" Evans--present
- b. Vice President - Dan "RC" Owens--present
- c. Secretary - Lesle "Scottie" Moore--present
- d. Treasurer - Judy Smith--present
- e. Sgt-At-Arms - Daniel "Spider" Schneider--present
- f. Legislative Affairs - Tom "Zookeeper" Evans--present
- g. Run Coordinator - Chris "Token" Applebee--present
- h. Newsletter Editor – Erin Goggins
- i. Membership - Ken Coston--present
- j. Rider Education - Barbara "Barb" Smart--present
- k. Gaming - Ed Rutledge--present
- l. Products - Judy Smith & Ken Coston--present
- m. Public Relations - Ken Coston--present
- n. COC Liaison - Chris "Token" Applebee--present

**III. UPDATE OF AGENDA & APPROVAL OF MEETING MINUTES -**

- a. Current Agenda Updates/Additions –
- b. Approval of Agenda -approved by board
- c. Approval of Board Chair to take items out of sequence if deemed necessary. approved by board
- d. Approval Past Meeting(s) Minutes – From July 06, 2017 approved by board

**IV. INTRODUCTION OF ANY GUESTS & MEMBERS –**

- a. Frank Schnieder, Howard Hunt, Steve Stripling, Tim Kelly, Diamond, Kasey Dia(House of Harley)
- b. ????

## V. OLD BUSINESS –

- a. Christmas In July Toy Run (July 23, 2017) – Laura
  - i. Follow-Up Providence is planning for next year. Toys are well stocked for next year's run. Infants and Teens will need additional donations. House of Harley (Dia) volunteered for specific age group (infants)
- b. VA Rally last weekend – Spider/BigDave
  - i. Follow-Up—46 riders participated in Land Navigation run
  - ii. Helped with VA event on the 29<sup>th</sup> volunteered for booth for Land Navigation run (Chris, Ken, RC, and BigDave)
  - iii. Annual Event (Last weekend in August)
  - iv. 22 Veterans started or updated registration process with VA
- c. Three Angels Memorial/Lease – (Ed/Barb)
  - i. Set date to build/place memorial/complete it
    - Benches and table are staged onsite
    - Awaiting Ground Prep
    - The memorial is movable in case of Muni Lease issues
  - ii. Muni has sent a Lease Termination Notice (The sign is movable) Heritage Land bank is currently looking for another location for training. Old Alaska Native Hospital Site is an alternate site (zoned PLI). Reach out to corporation building on current training location. Other locations are being looked at. Reach out after bike blessing
  - iii. Benches were placed July 9, 2017
  - iv. Plaque has been ordered and was placed after August Board meeting.
  - v. Team CC interested in helping with plan of new location and then identify how people/businesses can help.
  - vi. Suggestion to raise membership to 25 and earmarking 5 to range fund tabled until next board meeting
- d. Marketing-combined effort between products and marketing, Quantities small (expensive) large (stuck with later) Barb indicated current logo is dense for small items. Contact Clint regarding redesign of logo. A simplified version would be beneficial. Items that have longevity, gender neutral like neck tube. Chris indicated that we already have some in a box somewhere. Key chains, t-shirts, window decals, etc.
  - i. Yard signs
  - ii. Decals—Havoc mentioned having removable ABATE stickers, with logo and info, for vehicle windows and motorcycle shields, to put ABATE out there. Need to research different options on stickers, and window decals, etc. RC -ABATE decals on side of course bikes
  - iii. Stickers
  - iv. Keychains
  - v. T-shirts commemorating anniversary (Three Angels) on dedication half of proceeds donated to charity of choice. (Ken)
  - vi. Gremlin bells with ABATES logo
  - vii. Any marketing should have ABATE logo

- viii. Get an up to date of the inventory we have
- ix. **Spotlight on business sponsors --- August is Team CC**
- e. By-Laws Changes and Issues (Tim Kelly)
  - i. Structure of ABATE of Alaska compared to other SMROs?
  - ii. By-laws posted on ABATE website as pdf file for reviewing.
    - Increase membership to statewide with chapters' presidents would sit on the board
    - Present a hierarchal picture to encourage other communities to participate in ABATE of Alaska
    - Plan is to set up Regional ABATE chapters reformat teleconference for quarterly meeting Change the terms from one to three years. Committee should be volunteer's phone calls and emails beginning now.
    - Next meeting late August, September
- f. ABATE of Alaska Policies and Procedures
  - i. Initial Policies adopted
  - ii. Partially started Technology Policy
- g. ABATE of Alaska Officer Operations Manuals
  - i. Run Coordinator
    - Tom and Chris to discuss and work on
  - ii. Membership Coordinator
    - Ken, Diamond, Ralphie, and Big Dave to work on need to draft policies had several meetings regarding
  - iii. Elections Process
    - Elections are two months away
    - Suggested officer training in December to define roles
    - Vice-President oversees elections?
    - Big Dave has draft for Vice-President duties
    - Approved By Board
- h. MRF Updates
  - i. John Weddleton/Boscors, The Motorcycle Shop, and Neighbors Windows and Doors have all offered to donate mileage or purchase mileage tickets for ABATE using mileage.
  - ii. Additional funds needed for going to SMSA
    - Havoc located grant to help fund travel
    - Barb motioned, RC seconded motion to send Havoc to SMSA—approved by board
  - iii. Meeting of the Minds Williamsburg, VA
    - Spider *volunteering* to go.
    - Tom and BigDave
- i. ABATE Newsletter
  - i. Ken has been sending newsletters to potential advertisers
  - ii. Next Issue is due out prior to Freeze-Up Run in September. Havoc motioned and Spider seconded for October release for next newsletter—approved by board

- j. Financial Solvency and Fundraising
  - i. <http://www.keyfundsol.com/Services.html>
  - ii. Potential Fundraising
    - <https://www.classy.org/> -
    - CrowdFunding
    - Peer-to-Peer Fundraising (Individuals, Teams)
    - LeaderBoards (Top Individuals, Top Teams)
    - Connected to Facebook Profiles for sharing
    - Mobile friendly
    - Donator can choose to cover processing fees/transactions fees in addition to making donation
    - Pricing
      - a. \$250/month + 3% Per Transaction Fee (paid quarterly)
      - b. Possible Initial Option (Must be Approved) - \$125/month + 4% Per Transaction Fee (paid quarterly)
  - iii. Havoc mentioned past years ABATE events to raise monies – raffles, spaghetti feeds, etc. bring back but requires volunteers to manage events need addition streams of revenue in addition to rider ed (This was discussed at great length ay the CoC.)
  - iv. ABATE of Alaska Non-Profits Minimum Reserve
    - Any updates or follow-up? Big Dave to locate Laura’s email on it and send it out. ABATE needs to agree on the amount.

## **VI. NEW BUSINESS**

- a. SMSA Trip IN September (Havoc)
- b. General Membership Meeting Location (Ken)
  - i. Sea Galley/ Pepper Mill—Ken spoke with Manager will send email one week prior to general meeting to confirm reservation
- c. 2018 ABATE of Alaska Election Cycle begins in October 2017
- d. Nomination Letter to go out October 1. (RC)
- e. Englishoe Photography – Share with Membership
- f. ???

## **VII. OTHER SHORT BUSINESS**

- a. ???

## **VIII. ACTION ITEMS FROM LAST MEETING/PENDING**

- a. For Gaming, RC/Ed to talk with Tom Warden on it.
- b. Previous ABATE Secretary to send Webmaster all Board Meeting Minutes from previous years prior to 2016 to be placed on ABATE website. Still working on—Tom will reach out
- c. Barb and Ed for memorial – ground still need prepped and place benches and table. July 9, 2017 around 5-7 Spider donating pea gravel and silicone Get memorial placed ---completed
- d. Spider working with RC for road guard for Christmas in July--completed

**IX. ACTION ITEMS FROM THIS MEETING**

- a.
- b. ???

**X. ADJOURNMENT**

- a. Next scheduled Board Meeting Date is Thursday, September 7, 2017
- b. Next General Membership Meeting is Thursday, August 17, 7:00 pm at Pepper Mill / Sea Galley.
- c. Motion to adjourn by...Spider, RC seconded motion—approved by board.

**XI. Calendar**

- a. Events/Run dates for 2017 –
  - i. Spenard Motorcycle Rally—starts Sunday Free to attend
  - ii. Dragons Last Ride—August 12, 2017 starts at House of Harley
  - iii. Freeze-Up Run (September 16, 2017)