



ABATE of Alaska Board Meeting Minutes  
Scheduled: 06 July 2017, 7:00 PM to 9:00 PM

**I. Board Members -**

**Four of Six Board Members needed to establish Quorum (Indicate if Present)**

- a. Dan "Havoc" Coffey-present
- b. Dan "RC" Owens-present
- c. Ed Rutledge-present
- d. Barb Smart-present
- e. "Big Dave Grizzly" Monroe-present
- f. Daniel "Spider" Schneider-present

**II. OFFICER REPORTS (Optional) -**

**(Indicate if Present)**

- a. President - Tom "Zookeeper" Evans-present
- b. Vice President - Dan "RC" Owens-present
- c. Secretary - Lesle "Scottie" Moore--present
- d. Treasurer - Judy Smith-present
- e. Sgt-At-Arms - Daniel "Spider" Schneider-present
- f. Legislative Affairs - Tom "Zookeeper" Evans--present
- g. Run Coordinator - Chris "Token" Applebee
- h. Newsletter Editor – Erin Goggins- present
- i. Membership - Ken Coston-present
- j. Rider Education - Barbara "Barb" Smart-present
- k. Gaming - Ed Rutledge--present
- l. Products - Judy Smith & Ken Coston-present
- m. Public Relations - Ken Coston--present
- n. COC Liaison - Chris "Token" Applebee

**III. UPDATE OF AGENDA & APPROVAL OF MEETING MINUTES -**

- a. Current Agenda Updates/Additions –
- b. Approval of Agenda -
- c. Approval of Board Chair to take items out of sequence if deemed necessary.
- d. Approval Past Meeting(s) Minutes – From June 1, 2017—approved by the board

**IV. INTRODUCTION OF ANY GUESTS & MEMBERS –**

- a. Tim Kelly
- b. ???

**V. OLD BUSINESS –**

- a. Christmas In July Toy Run (July 23, 2017) – Laura
  - i. AK Vets MC has cleared their clubhouse for the run and Face is in charge of the BBQ.
  - ii. I will shop Costco for food and drop off at clubhouse a day or two before to store. (unless someone else wants to shop for food – I have a list).
  - iii. RC needs volunteers to help put the sleigh together on Saturday the 22nd.
  - iv. RC needs volunteers for road guards day of run.
  - v. I will go over to conex this weekend to take inventory of toys. I do not believe we need much except for infants and teens. If you like to shop let me know – I have the infants taken care of though – so teen shopping will need to be done. (Scottie Tom and Ken volunteered) I have an easy tip for that.
  - vi. I have talked with AK Native Hospital and McKinnell House already – will follow up again next week.
  - vii. Big Dave and I have a meeting Friday at 1PM to meet with Providence to see what our options are.
  - viii. I have confirmed with Boyd that he will be here to play Santa.
  - ix. Jan Plummer is working on her assistant elves.
  - x. I will drive run truck with extra toys – munchies/water – games.
  - xi. Terry is confirmed with his trike to pull the sleigh again.
- b. Three Angels Memorial/Lease – (Ed/Barb)
  - i. Set date to build/place memorial/complete it
    - Benches and table are staged onsite
    - Awaiting Ground Prep
    - The memorial is movable in case of Muni Lease issues
  - ii. Muni has sent a Lease Termination Notice (The sign is movable) Heritage Land bank is currently looking for another location for training. Old Alaska Native Hospital Site is an alternate site (zoned PLI). Reach out to corporation building on current training location. Other locations are being looked at. Reach out after bike blessing
- c. The Gathering and Bike Blessing (2018) - (Ed)
  - i. Permits Submitted
  - ii. 06/21/2017 - Ed & BigDave had a meeting with Shane Locke MOA Traffic and APD
    - A new traffic plan was laid out and Shane will deliver the changes to Shaman
    - At Planning Meetings and that morning, ABATE to **reinforce** to volunteers the need to
      - a. Leave traffic control devices/cones alone
      - b. Do not stop traffic
    - BigDave with meet with Law Enforcement that morning to set expectations

- APD will change positions for Rolling Thunder and then return after
- d. Marketing-combined effort between products and marketing, Quantities small (expensive) large (stuck with later) Barb indicated current logo is dense for small items. Contact Clint regarding redesign of logo. A simplified version would be beneficial. Items that have longevity, gender neutral like neck tube. Chris indicated that we already have some in a box somewhere. Key chains, t-shirts, window decals, etc.
  - i. Yard signs
  - ii. Decals–Havoc mentioned having removable ABATE stickers, with logo and info, for vehicle windows and motorcycle shields, to put ABATE out there. Need to research different options on stickers, and window decals, etc. RC -ABATE decals on side of course bikes
  - iii. Stickers
  - iv. Keychains
  - v. T-shirts commemorating anniversary (Three Angels) on dedication half of proceeds donated to charity of choice. (Ken)
  - vi. Gremlin bells with ABATES logo
  - vii. Any marketing should have ABATE logo
  - viii. Get an up to date of the inventory we have
  - ix. **Spotlight on business sponsors --- July is Denali Federal Credit Union**
- e. By-Laws Changes and Issues (Tim Kelly)
  - i. Structure of ABATE of Alaska compared to other SMROs?
  - ii. By-laws posted on ABATE website as pdf file for reviewing.
    - Increase membership to statewide with chapters' presidents would sit on the board
    - Present a hierarchal picture to encourage other communities to participate in ABATE of Alaska
    - Plan is to set up Regional ABATE chapters reformat teleconference for quarterly meeting Change the terms from one to three years. Committee should be volunteers phone calls and emails beginning now.
    - Next meeting late August, September
- f. ABATE of Alaska Policies and Procedures
  - i. Initial Policies adopted
  - ii. Partially started Technology Policy
- g. ABATE of Alaska Officer Operations Manuals
  - i. Run Coordinator
    - Tom and Chris to discuss and work on
  - ii. Membership Coordinator
    - Ken, Diamond, Ralphie, and Big Dave to work on need to draft policies had several meetings regarding
  - iii. Elections Process
    - Vice-President oversees elections?
    - Big Dave has draft for Vice-President duties

- Approved By Board
- h. MRF Updates
  - i. John Weddleton/Boscas, The Motorcycle Shop, and Neighbors Windows and Doors have all offered to donate mileage or purchase mileage tickets for ABATE using mileage.
  - ii. Additional funds needed for going to SMSA
  - iii. Meeting of the Minds Williamsburg, VA three planning on attending
  - iv. Additional funds for SFSMA Havoc located grant to help fund travel
- i. ABATE Newsletter
  - i. Submitted order for MS Office with Publisher to MS at \$40/seat
  - ii. Ken has been sending newsletters to potential advertisers
  - iii. Next Issue is due out prior to Christmas in July. Hopefully July 17, 2017
- j. Financial Solvency and Fundraising
  - i. <http://www.keyfundsol.com/Services.html>
  - ii. Potential Fundraising
    - <https://www.classy.org/> -
    - CrowdFunding
    - Peer-to-Peer Fundraising (Individuals, Teams)
    - LeaderBoards (Top Individuals, Top Teams)
    - Connected to Facebook Profiles for sharing
    - Mobile friendly
    - Donator can choose to cover processing fees/transactions fees in addition to making donation
    - Pricing
      - a. \$250/month + 3% Per Transaction Fee (paid quarterly)
      - b. Possible Initial Option (Must be Approved) - \$125/month + 4% Per Transaction Fee (paid quarterly)
  - iii. Havoc mentioned past years ABATE events to raise monies – raffles, spaghetti feeds, etc. bring back but requires volunteers to manage events need addition streams of revenue in addition to rider ed (This was discussed at great length ay the CoC.)
  - iv. ABATE of Alaska Non-Profits Minimum Reserve
    - Any updates or follow-up? Big Dave to locate Laura’s email on it and send it out. ABATE needs to agree on the amount.

## **VI. NEW BUSINESS**

- a. CoC Meeting for June 2017—how are they able to help...a long-term raffle (season long –freeze up run to bike blessing) Cash prize, bike give away or something looking for ABATE to run with it
- b. ABATE is registered with Microsoft and Tech Soup as a Non-Profit check with Big Dave first
- c. Adam Taylor with Wells Fargo (RC)
  - i. Lesle Moore
  - ii. Tom Evans
- d. Range Fundraiser—start sooner rather than later on raising funds for new site. Make sure we have plans, link ready on website, etc prior to advertising. Keep it simple ad positive. A big chance that the developer may be delayed.
- e. ???

## **VII. OTHER SHORT BUSINESS**

- a. Wesco donated uni-strut to mount signs on range
- b. Team CC interested in helping with plan of new location and then identify how people/businesses can help.
- c. Invite business members to next business meeting
- d. Suggestion to raise membership to 25 and earmarking 5 to range fund tabled until next board meeting
- e. Help with VA event on the 29<sup>th</sup> decided to volunteer for booth for Land Navigation run

## **VIII. ACTION ITEMS FROM LAST MEETING/PENDING**

- a. For Gaming, RC/Ed to talk with Tom Warden on it.
- b. Previous ABATE Secretary to send Webmaster all Board Meeting Minutes from previous years prior to 2016 to be placed on ABATE website. Still working on
- c. Barb and Ed for memorial – ground still need prepped and place benches and table. July 9, 2017 around 5-7 Spider donating pea gravel and silicone

## **IX. ACTION ITEMS FROM THIS MEETING**

- a. Get memorial placed
- b. Spider working with RC for road guard for Christmas in July

## **X. ADJOURNMENT**

- a. Next scheduled Board Meeting Date is Thursday, August 3, 2017 at the range
- b. Next General Membership Meeting is Thursday, July 20, 7:00 pm at Sea Galley.
- c. Motion to adjourn by...Havoc motioned to adjourn Barb seconded approved by the board

## **XI. Calendar**

- a. Events/Run dates for 2017 -

- i. Christmas In July Toy Run (July 23, 2017)
- ii. Freeze-Up Run (September 16, 2017)